

Course Syllabus (Academic English Writing)

Course Chinese Title: 学术英语写作	Course Category (Compulsory/ Elective): Elective
Course English Title: Academic English Writing	
Total Hours/ Hours Per Week/ Credit(s): 16/2/1	Lab Practice/ Practical Hours: 0
Prerequisites: None	
Time: 8:30-10:10, Monday (week 1-8)	Classroom: R2202, Guancheng Campus
Class: 2019 Economics and Finance (Financial Management Industry-University International Program) 2019 International Economics and Trade (International Business Industry-University International Program)	
College: School of Economics and Management	
Instructor Name/ Academic Title: Joseph Chih-Yuan Hung, Lecturer	
Office Hour: 14:00-17:00, Wednesday	
Course Assessment Method: Open book () Close book () Report (✓) Other (✓), see Assessment and Grading table below	
Required Textbook: Lecture notes and slides. Supplementary Materials: <ol style="list-style-type: none"> Wallace, Steve (2015). How to Write and Submit an Academic Paper in 18 Weeks, 1st edition, Peking University Press. ISBN: 9787301263785. (如何成为学术论文写作高手：针对华人作者的 18 周技能强化训练) Graff, Gerald and Cathy Birkenstein (2018). They Say, I Say, 4th edition, W. W. Norton, New York. ISBN: 9780393631678. Zinsser, William (2006). On Writing Well, Anniversary edition, Harper Perennial. ISBN: 9780060891541 Adler, Mortimer J. and Charles Van Doren. (1972). How to Read a Book: The Classic Guide to Intelligent Reading. Revised Edition. Touchstone. ISBN- 978-0671212094. (中文版：《如何阅读一本书》) 	
Course Description: <p>As a college student, having the skills and knowledges of academic writing is a necessity. It can be seen as a part of the skill of doing research. Professors, research fellows and students can use this bunch of knowledge to convey their ideas and findings to others efficiently. It is constituted by some specific frames and styles. Learning to be accustomed with these frameworks and having the knowledge of correct citing and reference is the goal of a course of academic writing.</p> <p>Another important course goal is the refinement of students' skills as critical readers so that they are able to offer explicit and useful feedback to colleagues and co-writers. Writing is a hard task, making it a little more interest is essential. Have fun!</p>	

Course Objectives I. Objective for knowledge: CO1. Quote and cite the literature correctly; CO2. Reading, writing and discussion in critical thinking. II. Objective for professional skills: CO3. Outline the relative works of literature in some interesting topic; CO4. Complete an academic report/paper with good question in right style. III. Objectives for personal qualities: CO5. Identify good research questions from bad questions; CO6. Acknowledge the value of original, rigorous scientific works.					Connection to the core competences (For students major in Science and Engineering) : ☐LOs 1. ☐LOs 2. ☐LOs 3. ☐LOs 4. ☐LOs 5. ☐LOs 6. ☐LOs 7. ☐LOs 8.			
Course Plan								
Week	Topic	Instructor	Hours	Key points/Difficulties/Ethical and Political Learning	Instructional Mode (Online /Blending /Offline)	Activities	Assignment	Expected Learning Outcomes
1	Introduction	Joseph Hung	2	Introduction to the course Key points: Syllabus introduction; What is academic writing; The purpose of the writing Difficulties: What is research question. Ethical and Political Learnings: with the correct definition of research, students are able to find out the value of the idea and property right. Distinguish between what is creative and what	Offline	Discussion: Ice breaker game Lecture	Read 2 academic articles, try to answer the questions: what the research questions these papers assign? What is the contribution of	CO5 CO6

				is follow up.			these papers?	
2	Critical Thinking	Joseph Hung	2	<p>Key points: Think about a topic or issue in an objective and critical way. Identify the different arguments there are in relation to a particular issue.</p> <p>Difficulties: Recognize any weaknesses or negative points that there are in the evidence or argument. Notice what implications there might be behind a statement or argument. Provide structured reasoning and support for an argument that we wish to make.</p>	Offline	<p>Lecture</p> <p>Discussion: Critical Thinking Practice</p>	Write an argument critically based on the article distributed in class.	CO2
3	Research and Research Methods	Joseph Hung	2	<p>Key points: What is research, how to do (good) research</p> <p>Difficulties: the difference between general writing and academic writing, techniques in research methods.</p>	Offline	<p>Lecture</p> <p>Discussion: finding different research methods</p>	Write a research outline that you are interested in and want to develop into the final term paper.	CO5
4	Citation and Reference	Joseph Hung	2	<p>Key points: How to write literature review; The APA and Chicago style.</p> <p>Difficulties: accustomed with</p>	Offline	<p>Lecture</p> <p>Practice: cite the work and</p>	Write a literature review according to	CO1 CO3 CO6

				citing what other people found (said) Ethical and Political Learnings: with the knowledge of correct citation and reference of literature, students are able to recognize the importance of property right and respect the outcome of hard work by the peer researchers.		make the page of reference	your research outline.	
5	Golden Week	-	-	-	-	-	-	-
6	Conclusion and Discussion	Joseph Hung	2	Key points: how to summarize the work Difficulties: discussion that extend what you have done. Make this discussion reasonable and interesting.	Offline	Lecture Practice: Rhetorical learning	Doing research for final term paper	CO2 CO4
7	Abstract/introduction	Joseph Hung	2	Key points: how to summarize your work with audience's interest. The connection and contribution of this work with other papers. Difficulties: how to attract the reader's eye.	Offline		Doing research for final term paper	CO1 CO4
8	Review and Revise	Joseph Hung	2	Review and revise ones' own works. Key points: the principles and skills of editing	Offline	Lecture Discussion: rephrase	Doing research for final term paper	CO4 CO6

				Difficulties: using critical thinking on your-own work. Ethical and Political Learnings: Write your research work done is difficult. But revising your work is more difficult. This will train students with a good habit that doing all staffs with careful and patient. Furthermore, the reason we must revise ourselves’ work as much as possible tells that our work may not as good as what we think at the beginning, it makes student humble.				
Total:			16					
Assessment and Grading								
Assessment Method		Evaluation Criteria				Percentage (%)	Supporting Course Objectives	
Attendance and Participation		If you are late or leave early, your grade will be taken one point each time. If you are absent for one class, the taken point will be 2 for each absentee. Give questions is a good way to get points in attendance. Also, participate every in-class discussion is needed. Raise good question to discuss will have bonus.				20	CO2 CO5	
Critical thinking homework		Read a short article, which is assigned by the instructor. Write an argument based on this article by critical thinking. There are some point with logic flaws in the text, find, write them down and correct them. The more flaws founded and written in your work, the more score you will get				10	CO1 CO2	
Research Outline		Search for a research topic that interesting you. Write a research outline with this topic. The outline should include research method, “possible” literature, hypotheses, and suggested result. Each of the component (including a research question/topic) just described worth 2 point of final grade.				10	CO3 CO5	

Literature review	Write a literature review according to your research outline. You should discuss at least five important paper in the highly related literature. 10 papers in reference is required. The score depends on the soundness of the discussion of literature and the importance of these papers in the subject.	10	CO1 CO3 CO6
Final term paper	Write a research paper using the skills you learned in this course, the score of this paper will depends on the research question (10%), discussion in literature review (20%, more than what you have done in assignment), style (30%), introduction/abstract (20%), and critical thinking (20%)	50	CO4 CO5 CO6
Syllabus Submission Date: 2020.08.25			
School Reviewal: <div style="text-align: right; margin-top: 100px;"> <p>Approved</p> <p>Signature: 洪志远</p> <p>Date: 2020.08.29</p> </div>			