

《Hot Topics in International Trade》 Course Syllabus

Course Chinese Title: 国际贸易热点专题		Course Category (Compulsory/ Elective) : Compulsory	
Course English Title: Hot Topics in International Trade			
Total Hours/ Hours Per Week/ Credit(s): 8/2/0.5		Lab Practice/ Practical Hours: 0 hours	
Prerequisites: International Trade			
Follow-up course: International Business Negotiation			
Time: 1-4 week, Wednesday, 10:30- 12:00		Classroom: 1308, Guancheng Campus	
Class: 2021 International Business Industry-University International Program			
College: School of Economics and Management			
Instructor Name/ Academic Title: Peng, FAN /Lecturer			
Office Hour: 09:00-17:00 PM, Thursday; Room 2303, Guancheng Campus			
Course Assessment Method: Open book test () Close book test () Report (✓) Other ()			
Required Textbook: None.			
Supplementary Materials: None.			
Course Description: The course provides an in-depth exploration of contemporary issues and trends in the field of international trade. With globalization continuing to reshape economies and societies worldwide, understanding the dynamics, challenges, and opportunities in international trade is crucial for policymakers, businesses, and individuals alike.			
Course Learning Objectives and its supporting on the requirement for graduation:			
Course Learning Objectives	Measurements on Requirement for Graduation	Requirement for Graduation	
CO1: Understand basic knowledge of economics and international trade	1.2 Students shall have basic theoretical knowledge and professionalism required by major aspects of Applied Economics	1. Students shall master the knowledge required by Applied Economics systemically	

CO2: Master the written skills requirements in work and study.	3.3 Students shall be able to retrieve and read the foreign literature of the major, write research papers and reports, cite the literature normatively	3.Students shall have oral and written communication skills required in a diversified business environment
CO3: Apply theoretical knowledge to solve practical issues faced by MNEs in international business	5.1 Students shall have strong critical thinking skills and be able to identify problems, distill the crucial points and propose appropriate solutions	5. Students shall have innovative consciousness and the ability to apply innovative spirit to solve diversified business problems

Lecturing Plan

Week	Topic	Instructor	Hours	Contents (Key point、Difficulty、Ideological and Political Learning)	Instructional Mode	Activities Blended/ Offline	Assignment	Supported Measurements
1	Current international economic situation	Peng, FAN	2	<p>Key points: ongoing trade disputes between major economies</p> <p>Difficulties: explain the main arguments of globalization</p> <p>Ideological and Political Learning 1: Under the current international economic situation, there exists a coexistence of international cooperation and competition. In ideological and political education, it is essential to emphasize the importance of international cooperation, advocate for cooperation on the basis of equality and mutual benefit, and</p>	Lecture	Offline	None	CO1

				promote common development. At the same time, it is also necessary to enhance awareness of international competition, improve national competitiveness, and enable the country to stand firm in international economic competition.				
2	Trade protectionism policies	Peng, FAN	2	<p>Key points: protective trade policy</p> <p>Difficulties: The impact of the new trade doctrine on emerging market economies</p> <p>Ideological and Political Learning 2:</p> <p>Emphasize the importance of multilateralism to students, opposing tendencies toward trade protectionism. Advocate for the establishment of open markets, the promotion of free trade and investment, and the strengthening of international economic cooperation to achieve shared prosperity and development.</p>	Lecture	Offline	<p>Discussion 1:</p> <p>How Chinese enterprises deal with new trade protectionism in Europe and America?</p>	CO1
3	New pattern of Asia-Pacific economic cooperation	Peng, FAN	2	<p>Key points: new pattern and characteristics of APEC</p> <p>Difficulties: The impact of the China-Japan-South Korea FTA on economic cooperation in the Asia-Pacific region</p> <p>Ideological and Political Learning 3:</p> <p>Emphasizing a free and open trade and investment environment, advocating for the establishment of an open economy,</p>	Lecture	Offline	<p>Discussion 2:</p> <p>A cooperation approach leading China, Japan and South Korea towards</p>	CO3

				promoting trade and investment liberalization and facilitation, and fostering mutually beneficial economic cooperation. At the same time, emphasizing the concept of win-win cooperation to promote prosperity and stability in both regional and global economies through collaboration.			sustainable development.	
4	The Belt and Road Initiative	Peng, FAN	2	<p>Key points:</p> <p>Difficulties: economies' transition</p> <p>Ideological and Political Learning 4:</p> <p>The Belt and Road Initiative advocates cooperation and mutual benefit among countries, emphasizing the achievement of mutual complementarity and coordination in economic development through joint development and shared construction. This, in turn, promotes shared prosperity among countries worldwide.</p>	Lecture	Offline	None	CO3
Total			8					

Grading

Course Learning Objectives	Supported Measurements	Assessments and Grading Percentage (%)				
		Participation	Discussion 1	Discussion 2	Final Report	
CO1	1.2	10	10	10	15	45
CO2	3.3	0	0	0	15	15
CO3	5.1	0	10	10	20	40
Total		10	20	20	50	100

Note: 1) According to Article 12 of the Examination Management Regulations of Dongguan University of Technology, students who are absent from class for three times (or a total of six class hours) shall not be eligible to participate in the final assessment of this course. 2) Zero tolerance for plagiarism.

Syllabus Submission Date: 2024.2.27

School Reviewal: Agree

Signature:

陈海东

Data: 2024.2.29

Appendix: Grading Criteria Rubrics

Participation Grading Criteria

Observation Points	Grading Criteria			
	<i>A(100)</i>	<i>B(80)</i>	<i>C(60)</i>	<i>D(0)</i>
Utilize theoretical knowledge to participate in classroom interaction. CO1	Participate in classroom interaction four times.	Participate in classroom interaction three times.	Participate in classroom interaction two times.	Participate in classroom interaction less than two times.

Discussion 1 Grading Criteria

Observation Points	Grading Criteria			
	<i>A(100-90)</i>	<i>B(89-80)</i>	<i>C(79-60)</i>	<i>D(59-0)</i>
Identify and understand the knowledge of international trade and business. CO1	Demonstrate a deep understanding of trade protectionism.	Show a good grasp of trade protectionism.	Show a basic understanding of trade protectionism.	Demonstrate little understanding of trade protectionism.
Apply theoretical knowledge to solve practical problems. CO3	Propose various methods and profound insights for solving practical issues.	Propose various methods for solving practical issues.	Propose basic methods for solving practical issues.	Fail to propose methods for practical issues.

Discussion 2 Grading Criteria

Observation Points	Grading Criteria			
	<i>A(100-90)</i>	<i>B(89-80)</i>	<i>C(79-60)</i>	<i>D(59-0)</i>
Identify and understand the knowledge of international trade and business. CO1	Demonstrate a deep understanding of economic cooperation among China, Japan, and South Korea.	Show a good grasp of economic cooperation among China, Japan, and South Korea.	Show a basic understanding of economic cooperation among China, Japan, and South Korea.	Demonstrate little understanding of economic cooperation among China, Japan, and South Korea.
Apply theoretical knowledge to solve practical problems. CO3	Propose various methods and profound insights for solving practical issues.	Propose various methods for solving practical issues.	Propose basic methods for solving practical issues.	Fail to propose methods for practical issues.

Final Report Grading Criteria

Observation Points	Grading Criteria			
	<i>A(100-90)</i>	<i>B(89-80)</i>	<i>C(79-60)</i>	<i>D(59-0)</i>
Identify and understand the knowledge of international trade and business. CO1	Demonstrate a deep understanding of “The Belt and Road Initiative”.	Show a good grasp of “The Belt and Road Initiative”.	Show a basic understanding of “The Belt and Road Initiative”.	Demonstrate little understanding of “The Belt and Road Initiative”.
Master the conventions of writing an academic report. CO2	Thoroughly meet academic paper writing and formatting standards.	Meet academic paper writing and formatting standards.	Essentially meet academic paper writing and formatting standards.	Fail to meet academic paper writing and formatting standards.
Apply theoretical knowledge to solve practical problems. CO3	Provide profound insights and exhibit a high level of feasibility.	Provide profound insights and demonstrate a certain level of feasibility.	Provide a simple discussion.	Lack logical coherence.