

DONGGUAN UNIVERSITY OF TECHNOLOGY
School of Economics and Management

Course Syllabus

Spring 2020

Course Information

Course Code	0810020
Course Title	Financial management
Instructor	Danni Zhou
Class	2018 International Economics and Trade (International Business Industry-University International Program)
Course Category	<input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Elective
Credit(s)	2
Total Hours	32
Hours Per Week	2 hours for week 1-16
Practical Hours	8
Lab Practice Hours	0
Classroom	Friday: R1309, GuanCheng Campus
Time	Friday, 8:30-10:10
Office Hour	By appointment
Required Textbook	Applied Corporate Finance, by Aswath Damodaran, 4th edition, Wiley 2014.
Supplementary Materials	Regular reading of the Wall Street Journal is strongly recommended and will be highlighted throughout the course.
Prerequisites	Microeconomics, Accounting

Course Description

The course is covered in two parts. In part one; we will have an overview of financial management and financial environment. We will analyze firm's financial performance using financial ratio analysis. We will then discuss the time value of money (TVM) and use the concept of TVM in the valuation of bonds and stocks. In part two we will understand the methods for computing cash flows and the company's cost of capital and then use them to learn capital budgeting which involves project selection decisions.

Course Objectives

After completing the course learning, the student will be able to:

- LO1: Apply concepts relevant to financial management, such as present value, the opportunity cost of capital, dividend policy, capital budgeting, hurdle rates and capital structure, to current events or topical issues.
- LO2: Determine and analyze the appropriate measures of risk and return for various financial management. Understand the mechanics of discounted cash flow analysis, a consortium of valuation techniques, risk and return, capital asset pricing model, investment and financial decisions in the international context, including exchange rate/interest rate risk analysis, and issues of corporate governance and control and determine how to find the right financing mix.
- LO3: Evaluate empirical evidence of market performance based on issues between short & long term financial management and contrast it with theories of market performance. An equally important component of this course is its emphasis on developing your critical auditory.
- LO4: Research and analyze specific problems or issues related to financial management.

Assessment and Grading

Your grade is composed by four parts. They are attendance (10%), experimental report (20%), midterm exam (20%), and final exam (50%).

The date of exam is in the tentative schedule. The detailed grading is as following:

	Standard	Notes	LO1	LO2	LO3	LO4
Attendance, 60%	If you are late or leave early, your grade will be taken one point each time. If you are absent for one class, the taken point will be 2 for each absentee. Give questions is a good way to get points in attendance.	If you are taken more than 10 points away, I will reserve your right to participate final exam.		✓		
Midterm exam, 10%	Questions for 100 points on the test paper and will be weighted to be 10% in your grade.	Closed book exam.	✓			
Final exam,	Questions for 100 points on the	Closed book			✓	✓

30%	test paper and will be weighted to be 30% in your grade.	exam.				
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Policies:

➤ Attendance Policy

Students cannot incur more than two unexcused absence for whole semester.

➤ Participation Policy

Students should participate every in-class discussion and experiment.

➤ Policy on Assignments and Quizzes

All assignments and exam should complete by yourself. See the rubrics of assessment event for the detailed of evaluation

➤ Plagiarism

If it is caught that you take another person's work, ideas, or words, and using them as if they were your own, then the corresponding assignment will be scored zero. You can use others' work in a proper way of referencing.

➤ Classroom Policies

- Late coming student should provide a reasonable excuse. If there is no excuse, treat as absent.
- If there is a question, stop the instructor any time, and ask for an answer. Your question is others' question with a very high probability.

Course Expectations

1. Attendance - Class attendance is expected of all students. Please notify me or the class TA before the day of an anticipated absence. Failure to attend class regularly or frequent tardiness will mean automatic loss of your attendance mark.
2. English - You are highly encouraged to speak English in the class and actively exchange your ideas, opinions and critical thinking with others. Make sure to speak English even during small-group or paired activities.
3. Before/After Class - Students should expect to spend an adequate amount of time on reviewing the textbook, course handouts and finalizing the group homework before the due day. To keep up with the flow of the course, students are strongly recommended to complete the relevant reading materials and to have the coming individual/group presentations/activities conscientiously prepared before the class.
4. Class Participation - Class participation is an essential part of the learning

process. Students will be evaluated on the quality your individual/group performance, your team spirit and your contributions to the class/group activities by your peers or the lecturer correspondingly.

5. Late assignments will be accepted without penalty only in cases of legitimate absences and only if the student has contacted the lecturer or the TA in advance regarding the reasons for the late assignment. If you miss a class, you must get previous class material from one of your student contacts.

6. Please be considerate of your fellow students during class presentations. Talking during the presentation will result in a 1% deduction from your final grade.

Course Schedule

Week	Topic/Difficulty	Required Reading and Assignments
Lecture		
1	Topic: Financial management and financial objectives Difficulties: financial objectives and the relationship with corporate strategy. Ideological and political education 1: Build positive socialism work attitude to meet the expectation of organization	Videos/Slides/quiz
2	Topics: Working capital Difficulties: objectives and the cash operating cycle	Videos/Slides/quiz
3	Topic: Managing working capital Difficulties: managing inventories, accounts receivables, accounts payable	Videos/Slides/quiz
4	Topic: Working capital finance Difficulties: management of cash, cash flow forecast	Videos/Slides/quiz
5	Topic: Investment decision Difficulties: capital budgeting process	Videos/Slides/quiz
6	Topic: DCF methods Difficulties: discounted cash flow	Videos/Slides/quiz

7	Topic: Allowing for inflation and taxation Difficulties: NPV layout Ideological and political education 2: Help students establish socialist core values	Videos/Slides/quiz
8	Topic: Specific investment decisions Difficulties: Lease or buy decisions, Asset replacement decisions, Capital rationing	Videos/Slides/quiz
9	Topic: Dividend policy Difficulties: Internal sources of finance, Dividend policy	Videos/Slides/quiz
10	Topic: The cost of capital Difficulties: Dividend growth model, Capital asset pricing model (CAPM),	Videos/Slides/quiz
11	Topic: The cost of capital Difficulties: Cost of debt, Weighted average cost of capital (WACC)	Videos/Slides/quiz
Practical case study		
12	Topic: Capital Structure Difficulties: Capital structure theories, Impact of cost of capital on investments	Videos/Slides/quiz
13	Topic: Measuring Investment Returns Difficulties: The Mechanics of Investment Analysis Ideological and political learning 3: Incorporate socialist core values into organizational culture	Slides/quiz
14	Topic: Capital Structure: The Choices and the Trade off Difficulties: the Trade off of using debt	Slides/quiz
15	Topic: Capital Structure: The Choices and the Trade off Difficulties: the approach of getting the optimal debt ratio	Slides/quiz
16	Review	
Total	32 hours	

Date: 2020.6.02

Reviewed by Chih-Yuan Hung

Signature *Chih-Yuan Hung*

Director of
Department of International Business and Management