

International Finance Course Syllabus

Course Chinese Title: 国际金融	Course Category (Compulsory/ Elective) : Compulsory
Course English Title: International Finance	
Total Hours/ Hours Per Week/ Credit(s): 48	Lab Practice/ Practical Hours: 16
Prerequisites: Microeconomics, Macroeconomics, International Trade	
Teaching Time: Wednesday, 14:30-17:10	Classroom: 3406, GuanCheng Campus
Class: 2018 International business trade (International business trade Industry-University International Program)	
College: School of Economics and Management	
Instructor Name/ Academic Title: Danni Zhou/Teaching assistant	
Office Hour: Wednesday 10:00-12:00 at 3207 Guancheng Campus; by appointment	
Course Assessment Method: Open book () Close book (<input checked="" type="checkbox"/>) Report () Other ()	
Required Textbook: Thomas Pugel. (2018). International Finance. 16th edition. Mc Graw Hill Education.(Copy version, China Renmin University Press, 2018)	
Supplementary Materials: <ol style="list-style-type: none"> 1. Bagwell, Kyle, and Robert Staiger. Economics of the World Trading System. Cambridge, MA: MIT Press, 2002. 2. Baldwin, Richard E., and Charles Wyplosz. Economics of European Integration, 4th ed. New York: McGrawHill, 2012. 3. Yahoo Finance. 4. Termites in the Trading System: How Preferential Agreements Undermine Free Trade. New York: Oxford University Press, 2008. 	
Course Description: <p>This course presents an overview of the international financial environment and a detailed analysis of tools and techniques for international financial management. Key topics include the functioning of foreign exchange markets and international capital and money markets, international portfolio diversification, multinational capital budgeting, import-export financing, direct foreign investment, and international banking.</p> <p>Besides, this course will provide you with a solid understanding of international finance principles, preparing you with the knowledge and skill set needed for a successful study in the following modules. You will be assessed through a mixture of taught,</p>	

text and coursework. The taught element of the course is then complemented by a substantial piece of work leading to the completion of a financial reporting case study. In this course you can also develop some personal skills. You will develop your skills in presenting; teamwork; report writing; negotiation and communication skills.

Course Objectives

1. Objectives for knowledge

CO1.Learned basic international finance theories, principles, concepts and elements.

CO2.Understood foreign exchange.

CO3.Known macro policies for open economies.

2. Objectives for professional skills

CO4. Develop skills in presenting; teamwork; report writing; negotiation and communication skills.

CO5. Compare different exchange policies

CO6. Identify key links between trade the economic growth.

本课程与学生核心能力培养之间的关联(授课对象为理工科专业学生的课程填写此栏)：

☐LOs 1.

☐LOs 2.

☐LOs 3.

☐LOs 4.

☐LOs 5.

☐LOs 6.

☐LOs 7.

☐LOs 8.

Course Plan

Week	Topic	Instructor	Hours	Expected Learning Outcomes	Instructional Mode (Online/Blending/Offline)	Activities	Assignment	Supporting Course Objectives
1	Introduction & Payments among nations	Danni Zhou	3	Key points: Understand international economics is different. Understand the framework used to summarize a country's international transactions.	Offline	Ice breaker game; Lecture	Read chapter 1&17	CO1 CO3

				<p>Difficulties: international economics is a body of analysis distinct from the rest of economics.</p> <p>Ethical and Political Learnings:</p> <p>Distinguish between different economics.</p>				
2	Payments among nations.	Danni Zhou	3	<p>Key points: Understand the framework used to summarize a country's international transactions.</p> <p>the basis for international trade the the effects of various government policies towards trade.</p> <p>Difficulties: the monetary and financial aspects of international transactions.</p> <p>Ethical and Political Learnings:</p> <p>Understand the reason of various government policies towards trade.</p>	Offline	Lecture	Read chapter 1&16	OC1 OC4
3	The foreign exchange market.	Danni Zhou	3	<p>Key points: the real-world institutions of currency trading.</p> <p>Difficulties: the concept of exchange rates, the role of forces that show up in the balance-of-payments entries.</p> <p>The demand and supply for foreign exchange.</p>	Offline	Lecture	Read chapter 17	OC3 OC4
4	Forward exchange and	Danni Zhou	3	<p>Key points: future exchanges of moneys and the exposures to the risks of uncertain future exchanges</p>	Offline	Lecture	Read chapter 18	OC1 OC6

	international financial investment.			<p>rates.</p> <p>Difficulties: how forward foreign exchange contracts can be used to reduce the risk exposure or to speculate on the future exchange rates.</p> <p>The return to the risks of investments in foreign financial assets.</p>				
5	National Holiday	Danni Zhou	3					
6	Forward exchange and international financial investment.	Danni Zhou	3	<p>Key points: future exchanges of moneys and the exposures to the risks of uncertain future exchanges rates.</p> <p>Difficulties: how forward foreign exchange contracts can be used to reduce the risk exposure or to speculate on the future exchange rates.</p> <p>Ethical and Political Learnings:</p> <p>The return to the risks of investments in foreign financial assets.</p>	Offline	Lecture	Read chapter 18	OC5
7	What determines exchange rates?	Danni Zhou	3	<p>Key points: understand what underlying forces cause supply and demand of exchange rate to change.</p> <p>Difficulties:</p> <ol style="list-style-type: none"> 1. The concept of purchasing power parity (PPP) 2. The law of one price 	Offline	Lecture	Read chapter 19	OC3

8	Government policies toward the foreign exchange market.	Danni Zhou	3	<p>Key points: following three objectives.</p> <p>Difficulties:</p> <ol style="list-style-type: none"> 1. It provides a framework for understanding the range of possible government policies toward the foreign exchange market. 2. it begins the analysis of these policies, focusing on the economics of official buying and selling of currencies in the market and the restrictions on who can use the market. 3. it explores some lessons of history by surveying exchange-rate systems that have existed during the past 140 years, concluding with a description of the current system. 	Offline	Lecture	Read chapter 20	OC4
10	Review for week 1-8.	Danni Zhou	3		Offline	Lecture	Read slides for week1-8	OC6
11	Midterm exam	Danni Zhou	3		Offline	Midterm exam		OC1 OC2
16	Review for the final exam.	Danni Zhou	2	Review all the topics.	Offline	Lecture		OC6
Total:			32					
Practice Plan								
Wee	Topic	Instructor	Hours	Contents (Key point、 Difficulty、	Practice Type	Activities	Supporting	

k				Ideological and political learning)	(Verified / Integrated / Designed)		Course Objectives
9	International lending and financial crises.	Danni Zhou	3	Key points: the causes and effects of bank lending and portfolio investment. Difficulties: two major benefits and the disadvantage of international lending.	Offline	Lecture/Discussion	OC3 OC2
12	How does the open macroeconomy work?	Danni Zhou	3	Key points: develops a general framework for analyzing the performance of a national economy that is open to international transactions. Difficulties: The framework that will then be used in the next two chapters to examine macroeconomic performance in settings of fixed exchange rates and floating exchange rates. There	Offline	Lecture/Discussion	OC3 OC5
13	Internal and external balance with fixed exchange rates.	Danni Zhou	3	Key points: This chapter examines the macroeconomics of a country whose government has chosen a fixed exchange rate. Difficulties: possible solutions to keep the balance of using the fixed rates	Offline	Lecture/Discussion	OC1 OC6
14	Floating exchange rates and internal balance.	Danni Zhou	3	Key points: analysis of floating exchange rates, Difficulties: The key difference from the previous week is that the exchange rate is now a variable determined endogenously by the	Offline	Lecture/Discussion	OC4 OC6

				macroeconomic system rather than a rate set (and defended) by the government.			
15	National and global choices: Floating rates and the alternatives.	Danni Zhou	3	Key points: This week provides a capstone for our analysis of international economic and financial performance, by exploring the issues that surround countries' choices of policies toward the exchange rate. Difficulties: provides insights into different countries' choices and into the general trend toward floating exchange rates.	Offline	Lecture/Discussion	OC2
16	Case study	Danni Zhou	1	Comprehensive analysis	Offline	discussion	OC5
Total:			16				
Assessment and Grading							
Assessment Method				Evaluation Criteria	Percentage (%)	Supporting Course Objectives	
Attendance& Participation				If you are late or leave early, your grade will be taken one point each time. If you are absent for one class, the taken point will be 2 for each absentee. Give questions is a good way to get points in attendance.	10%	OC1 OC4	
Midterm exam, 20%				Questions for 100 points on the test paper and will be weighted to be 20% in your grade.	20%	OC3 OC5	
Final exam, 70%				Questions for 100 points on the test paper and will	70%	OC2	

	be weighted to be 70% in your grade.		OC6
Syllabus Submission Date: 2020.08.25			
School Reviewal:			
Approved			
Signature: 洪志远			
Date: 2020.08.29			