

## 《Topic on Financial Management Case Studies》 Course Syllabus

<b>Course Chinese Title:</b> 金融管理案例专题实训	<b>Course Category (Compulsory/ Elective):</b> Elective
<b>Course English Title:</b> Practical Topics in Financial Management Case Study	
<b>Total Hours/ Hours Per Week/ Credit(s):</b> 4/2/1	<b>Lab Practice/ Practical Hours:</b> 0 hours
<b>Prerequisites:</b> Management	
<b>Follow-up course:</b> None	
<b>Time:</b> Week 9-10	<b>Classroom:</b> 1201, GuanCheng Campus
<b>Class:</b> 2020 Economics and Finance (Financial Management Industry-University International Program)	
<b>College:</b> School of Economics and Management	
<b>Instructor Name/ Academic Title:</b> Chunyang Huang/Lecturer	
<b>Office Hour:</b> 10:30-12:00 Tuesday at Room 2302, Guanchen Campus/ <b>Online:</b> WeChat group	
<b>Course Assessment Method:</b> Open book test ( ) Close book test ( ) Report (●) Other ( . )	
<b>Required Textbook:</b> None	
<b>Supplementary Materials:</b> Materials distributed in the classes	
<b>Course Description:</b> Applying the theories and methodologies from Finance and investment, this course will discuss the methods and procedures in analyzing financial management cases from real-world financial markets	

**Course Learning Objectives and its supporting on the requirement for graduation:**

Course Learning Objectives	Measurements on Requirement for Graduation	Requirement for Graduation
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<p><b>Objective 1:</b> Understanding the basic methods and procedure in financial management case study</p>	<p><b>2.2</b> Familiar with the basic principle and methodologies in management case study</p>	<p>2. Economics knowledge and skills: students should master the basic knowledge of economics disciplines and be familiar with the relevant policies, regulations and rules of international market, and have the ability to operate the whole process of market practices as well as the ability to engage in international trade, international investment, transnational business and management and economic theory and policy research in multinational corporations and government departments.</p>
<p><b>Objective 2:</b> Applying the learned knowledge to analyze real-work financial management cases</p>	<p><b>2.3</b> be able to analyze management case from real-work corporation with clear logic</p>	<p>2. Economics knowledge and skills: students should master the basic knowledge of economics disciplines and be familiar with the relevant policies, regulations and rules of international market, and have the ability to operate the whole process of market practices as well as the ability to engage in international trade, international investment, transnational business and management and economic theory and policy research in multinational corporations and government departments.</p>

**Lecturing Plan**

Week	Topic	Instructor	Hours	Contents (Key point, Difficulty, Ethical and political learning)	Instructional Mode (Online/ Blended/ Offline)	Activities	Assignment	Supported Measurements
1	The basic methods and procedures in	Chunyang Huang and	2	Contents: methods and procedures in financial management case studies	Offline	Lecture	none	CO1 CO2

	financial management case studies	Zhiyuan Hong		<p>Key points: Asymmetric information</p> <p>Difficulties: none</p> <p><b>Ethical and Political Learnings:</b> the discussion of asymmetric information in financial management should help students in understanding the value of communication</p>				
2	Applications of the basic methods and procedures to analyzing real-world financial management cases	Chunyang Huang and Zhiyuan Hong	2	<p>Contents: application of methods and procedures in analyzing real-world financial management case</p> <p>Key points: application</p> <p>Difficulties: analysis</p>		Lecture	none	CO1 CO2
Total:			4					
<b>Grading</b>								
Course Learning Objectives	Measurements on Requirement for Graduation	Assessments and Grading Percentage (%)				Percentage (%)		
		Assignment	Discussion	Midterm Term Paper	Final Term Paper			

CO1	2.2	0	15	0	35	50
CO2	2.3	0	15	0	35	50
Total		0	30	0	70	100

**Note:** (1) According to examination regulations of DGUT, students who have missed 3 classes (or 6 hours) are not allowed to take the final examination of the course. (2) Grading criteria & rubrics are shown in the Appendix

**Syllabus Submission Date:** August 26, 2023

**School Reviewal:** Agree

Signature:

陈海东

Date: 2023.8.28

## Appendix: Rubrics

### Discussion

Measurement	Criteria			
	A (100)	B (85)	C (70)	D (0)
Relevance (CO1, CO2, 60%)	The discussion shows the student has read and understood the distributed materials; Questions and answers are creative and relevant to the course knowledge	The discussion shows the student has read and understood the distributed materials; Questions and answers are and relevant to the course knowledge	The discussion shows the student has read and understood the distributed materials	The discussion shows the student has not read the distributed materials
Participation (CO1, CO2, 40%)	Participate in every discussion sessions; have own opinion	Participate in every discussion sessions	Participate in 80% of the discussion session	absent from every discussion session

### Final Term Paper

Measurement	Criteria			
	A (100)	B (85)	C (70)	D (0)
Logic consistency (CO1, CO2, 30%)	The data, analytic methodologies, and the conclusion tell a coherent and	The data, analytic methodologies, and the conclusion tell a coherent and	The data, analytic methodologies, and the conclusion tell a coherent and	The data, analytic methodologies, and the conclusion are in conflicts

	consistent story; the assumptions are reasonably explained	consistent story	story	with each others
Data collection (CO1, 20%)	The data are collected from authoritative and reliable source; data collected are relevant and sufficient to the topic	The data are collected from reliable source; data collected are relevant to the topic	data collected are relevant to the topic	Data are not relative to the topic
Analysis skills (CO2, 30%)	The learned methodologies and quantitative models from the course are applied correctly; the calculation is correct; the analytic process is demonstrated clearly	The learned methodologies and quantitative models from the course are applied correctly; the calculation is correct;	The learned methodologies and quantitative models from the course are applied approximately correctly	The wrong methodologies and quantitative models from the course are applied
Wording (CO1, 20%)	The structure of the paper is completed and clear; there are less than 3 inappropriate words in the paper	The structure of the paper is completed and clear; there are less than 5 inappropriate words in the paper	The structure of the paper is completed; there are less than 10 inappropriate words in the paper	The structure of the paper is uncompleted and unclear