

(Microeconomics) Course Syllabus

Course Chinese Title: 微观经济学	Course Category (Compulsory/ Elective) : Compulsory
Course English Title: Microeconomics	
Total Hours/ Hours Per Week/ Credit(s): 48/4/3	Lab Practice/ Practical Hours: 0
Prerequisites: None	
Teaching Time: Monday10:25-12:00/Wednesday16:25-18:05	Classroom: 6401 Guancheng Campus
Class: 2020 International Economics and Trade (International Business Industry-University International Program)	
College: Economic and Management	
Instructor Name/ Academic Title: Xinyao Huang	
Office Hour: Monday 14:30-16:30	
Course Assessment Method: Open book () Close book (<input checked="" type="checkbox"/>) Report () Other ()	
Required Textbook: Mankiw N Gregory. Principles of Microeconomics (9th edition). Cengage Learning, 2019. ISBN-978-0-357-13348-4	
Supplementary Materials: None	
<p>Course Description:</p> <p>This is the introductory course of Microeconomics for the freshman in the program of Management of International Business. Microeconomics is the fundamental knowledge for further studies in economics. The word “Micro” deals with the individual behavior, which may refer to consumers, firms and government/social planners. The main idea is how individual chooses between alternatives making his/her welfare maxima.</p> <p>Through consumers’ choices, quantities and price decisions of firms and the government policy, we can analyze the market equilibrium and its implications on social welfare. The topics can be divided into utility theory, firm theory, welfare economics, uncertainty and information economics, and externality and public goods. The market structure and mechanism is also discussed in our class.</p>	
<p>Course Objectives</p> <p>Knowledge Object: CO1: Grasp the law of supply & demand and the principle of equilibrium price.</p>	<p>本课程与学生核心能力培养之间的关联(授课对象为理工科专业学生的课程填写此栏) :</p> <p><input type="checkbox"/>LOs 1.</p>

<p>CO2: Use the theory of consumer behavior to solve the problem of consumption decision mathematically and graphically.</p> <p>CO3: Analyze the behaviors and decisions of firms in 4 market categories through cost of production</p> <p>Ability Object:</p> <p>CO4: Be able to make scientific and reasonable predictions on the development trend of market supply and demand based on the basic theoretical knowledge and skills of economics;</p> <p>CO5: Be able to use economic knowledge to explain economic phenomena and deal with some economic problems.</p> <p>Quality Object:</p> <p>CO6: Be able to use the perspective of comprehensive development to observe and analyze problems with the ability of dialectical thinking and mathematical logic thinking.</p> <p>CO7: Master modern economic analysis methods, with the ability of economic analysis and forecasting.</p>	<p>☐LOs 2.</p> <p>☐LOs 3.</p> <p>☐LOs 4.</p> <p>☐LOs 5.</p> <p>☐LOs 6.</p> <p>☐LOs 7.</p> <p>☐LOs 8.</p>
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Course Plan

Week	Topic	Instructor	Hours	Expected Learning Outcomes	Instructional Mode (Online/Blending/Offline)	Activities	Assignment	Supporting Course Objectives
5	Chapter 1&2	Xinyao Huang	4	Key points: 10 principles of micro Difficulties: how do economists view the world	Blending: U-learning	Lecture		CO1.5
6	Chapter 3&4	Xinyao Huang	4	Key points: benefit of international trade Difficulties: market forces of supply &	Blending: U-learning	Lecture	Problems & Applications on the textbook	CO1.2.4.5

				demand Ethical and Political Learnings: introduce the price of mask during Coronavirus, emphasize the achievements of Chinese government				
7	Chapter 4&5	Xinyao Huang	4	Key points: supply & demand Difficulties: Application of 5 kinds of Elasticity	Blending: U-learning	Lecture		CO1.2
8	Chapter 6&7	Xinyao Huang	4	Key points: application of Price floor and ceiling Difficulties: behaviors of consumers and producers	Blending: U-learning	Lecture	Problems & Applications on the textbook	CO1.2.4
9	Chapter 8&9	Xinyao Huang	4	Key points: application of tax Difficulties: effects of international trade Ethical and Political Learnings: Introduce some polices of international trade of different countries to know what Chinese government done on it	Blending: U-learning	Lecture		CO1.2.5
10	Midterm	Xinyao Huang	4		Blending: U-learning	Lecture		
11	Chapter 10&11	Xinyao Huang	4	Key points: 2 kinds of Externalities	Blending: U-learning	Lecture		CO1.2.5.7

				Difficulties: divide things into 4 categories of goods Ethical and Political Learnings: Introduce what governments done on negative externality of pollution to build a social value system that advocates ethics and morality				
12	Chapter 13	Xinyao Huang	4	Key points: different costs of production Difficulties: connection between costs	Blending: U-learning	Lecture	Problems & Applications on the textbook	CO1.3.6.
13	Chapter 14&15	Xinyao Huang	4	Key points: basic concepts of these 2 markets Difficulties: how does firm make decisions in such 2 markets	Blending: U-learning	Lecture		CO1.3.4.6
14	Chapter 16&17	Xinyao Huang	4	Key points: basic concepts of these 2 markets Difficulties: how does firm make decisions in such 2 markets	Blending: U-learning	Lecture	Problems & Applications on the textbook	CO1.3.5.6
15	Chapter 18&19	Xinyao Huang	4	Key points: basic concepts of labor market Difficulties: use supply & demand to analyze labor markets	Blending: U-learning	Lecture		CO1.3.5.7
16	Chapter 20 Review	Xinyao Huang	4	Key points: understand facts of	Blending: U-learning	Lecture		CO1.2.4.5.6.7

				income inequality Difficulties: what can government do to help through micro eco			
Total:		48					
Assessment and Grading							
Assessment Method		Evaluation Criteria			Percentage (%)	Supporting Course Objectives	
Attendance & Participation		Late (-2 points), Absent (-5 points), Active (2-5 points)			15%	CO1.2.3	
Homework		100-points system			15%	CO1.2.3.4.5.6.7	
Midterm		100-points system			20%	CO1.2.3.4.5	
Final		100-points system			50%	CO1.2.3.4.5.6.7	
Syllabus Submission Date: 2020.08.25							
School Reviewal:							
Approved							
Signature: 洪志远							
Date: 2020.08.29							