

## Bank Management Course Syllabus

<b>Course Chinese Title:</b> 商业银行经营管理	<b>Course Category (Compulsory/ Elective) :</b> Compulsory
<b>Course English Title:</b> Bank Management	
<b>Total Hours/ Hours Per Week/ Credit(s):</b> 48/3/3	<b>Lab Practice/ Practical Hours:</b> 8
<b>Prerequisites:</b> Financial accounting and Economics	
<b>Teaching Time:</b> Weeks 1-16 Wednesday 14:30-17:10	<b>Classroom:</b> Room 1208, Guancheng Campus
<b>Class:</b> 2018 Economics and Finance (Financial Management Industry-University International Program)	
<b>College:</b> Economics and Management	
<b>Instructor Name/ Academic Title:</b> Huang Chunyang / Lecturer	
<b>Office Hour:</b> Tuesday 14:30-16:00 at 3207 Guancheng Campus; by appointment	
<b>Course Assessment Method:</b> Open book ( ) Close book ( <input checked="" type="checkbox"/> ) Report ( ) Other ( )	
<b>Required Textbook:</b> Bank Management & Financial Services (8th edition), Peter S. Ross, 2014, China Machinery Press	
<b>Supplementary Materials:</b> other materials will be distributed in the classes	
<b>Course Description:</b> This course introduces the basic concepts, tools, and techniques in bank and other financial services industries. The focus will be on the operation and management of commercial banks. Key contents include (1) financial performance of bank and other financial service firms, (2) risk management of commercial bank and other financial service firms, (3) managing investment portfolio and liquidity positions for financial firms (4) managing sources of funds for financial firms, (5) business and consumer loans, (6) regulation of financial service industry, etc.	
<p><b>Course Objectives</b></p> <p>After this course, you should be able to:</p> <p>LO1: Understand the key concepts, tool and techniques in financial service industry management.</p>	

LO2: Analyze and evaluate the financial performance and risks of banks and other financial service firms.

Course Plan								
Week	Topic	Instructor	Hours	Expected Learning Outcomes	Instructional Mode	Activities	Assignment	Supporting Course Objectives
1	Introduction to banking and financial services industry	Huang Chunyang	2	Understanding the basic concepts in banking and financial service industry  Ethical and Political Learning: discussing the “public goods” nature of banking industry and the need for regulations	offline	lecture		LO1
2	The organization and structure of banking and financial service industry	Huang Chunyang	2	Understanding the structures of banking and other financial firms	offline	lecture		LO1
3	Financial statement of banks and other financial service	Huang Chunyang	2	The special accounting treatment of banks	offline	lecture		LO1

	firms			and other financial service firms				
4	Evaluating the performance of banks and other financial service firm	Huang Chunyang	2	Calculating the profitability and risk of banks and other financial service firms  Ethical and Political Learning: Discussing the balance between shareholder value and social value	offline	lecture		LO1
5	Duration-based interest rate risk management	Huang Chunyang	2	Understanding the duration-matched principle in interest rate risk management	offline	lecture		LO1
6	Hedging using financial derivatives	Huang Chunyang	2	Methodologies for hedging risk using financial derivative tools	offline	lecture		LO1
7	Other tools for risk management of banks and other financial firms	Huang Chunyang	2	Asset-backed securities, loan sales, and other tools for risk management	offline	lecture		LO1
8	The investment function in financial services management	Huang Chunyang	2	Understanding the constraint and opportunities of investment function in banks	offline	lecture		LO1

				and other financial service firms				
9	Liquidity and reserve management	Huang Chunyang	2	Strategies in liquidity and reserve management	offline	lecture		LO1
110	Deposit business	Huang Chunyang	2	Managing and pricing deposit service	offline	lecture		LO1
11	non-deposit business	Huang Chunyang	2	Managing non-deposit liabilities and other fee income	offline	lecture		LO1
12	Management of capital	Huang Chunyang	2	Sources of banking capital and capital adequacy requirement  Ethical and Political Learning: Discussing the potential moral hazard and adverse selection problems in banking industry	offline	lecture		LO1
13	Lending policies and procedures	Huang Chunyang	2	Managing credit risk	offline	lecture		LO1
14	Lending to business firms and pricing business loans	Huang Chunyang	2	Procedure for business loan	offline	lecture		LO1

15	Consumer loans, credit cards, and mortgage	Huang Chunyang	2	Procedure for business loan	offline	lecture		LO1
16	Course review	Huang Chunyang	2		offline	lecture		LO1
Total:			32					

Practice Plan							
Week	Topic	Instructor	Hours	Contents (Key point, Difficulty, Ideological and political learning)	Practice Type	Activities	Supporting Course Objectives
13	Group presentation	Huang Chunyang	2	Students present their team works to the class	Verified	Group presentation	LO2
14	Group presentation	Huang Chunyang	2	Students present their team works to the class	Verified	Group presentation	LO2
15	Group presentation	Huang Chunyang	2	Students present their team works to the class	Verified	Group presentation	LO2
16	Group presentation	Huang Chunyang	2	Students present their team works to the class	Verified	Group presentation	LO2

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Total			16				

<b>Assessment and Grading</b>			
<b>Assessment Method</b>	<b>Evaluation Criteria</b>	<b>Percentage (%)</b>	<b>Supporting Course Objectives</b>
Attendance	If you are late or leave early, your grade will be taken one point each time. If you are absent for one class, the taken point will be 2 for each absentee. Give questions is a good way to get points in attendance.	20%	LO 1, 2
Group presentation	You are required to work in groups (with not more than 4 members in a team) on a project relative to the course, and present the project to the class	20%	LO 1, 2
Final Exam	The final exam will be a close book exam. Questions on the exam cover the key contents from the lectures.	60%	LO 1, 2
<b>Syllabus Submission Date: August 28, 2020</b>			
<b>School Reviewal:</b>			
Approved			
Signature: 			
Date: 2020.08.29			