DONGGUAN UNIVERSITY OF TECHNOLOGY

School of Economics and Management

Course Syllabus

Fall 2018

Instructor Information

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| Instructor | Chunyang Huang |
| E-mail | huangcy@dgut.edu.cn |
| Phone | 13925561997 |
| WeChat/QQ | 13925561997 |
| Office | 2303 Guancheng Campus |
| Office Hours | Wednesday 16:30-18:00; By Appt. |

Student Information

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| Entry Year | 2017 |
| Level | Undergraduate |
| Major | Financial Management (International Program) |

Course Information

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| Course Code | 088569 |
| Course Title | Manage Case Topic |
| Course Category | Compulsory ☐Elective |
| Credit(s) | 1 |
| Total Hours | 2 |
| Hours per week | 1 |
| Practical Hours | 2 |
| Lab Practice Hours | 0 |
| Classroom | To be announced |
| Time | 7/Oct. 16: 14:30～15:15  8/Oct. 23: 14:30～15:15 |
| Required Textbook | Lecture notes to be distributed in the classes |
| Supplementary Materials | Financial Economics, Zvi Bodie, 2011, Renmin University Press |
| Prerequisites | Microeconomics and Macroeconomics |

Assessment and Grading

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| --- | --- |
| Assignments | Percent of Final Grade |
| Attendance | 15% |
| Participation | 15% |
| Final Report | 70% |
| Total | 100% |

Course Description

The main objective of this course is to introduce the basic contents, methods, and techniques in the field of finance. Contents that will be discussed include assets valuation, risk management, corporate finance and behavioral finance. Methods and techniques that will be discussed include cash flow discounted valuation model, CAPM model, risk neutral principles, etc. The course will also discuss the application of the above methods and techniques in real world financial markets.

Course Objectives

Students are expected to have knowledge about:

- The overall knowledge structure in the field of finance;

- The interconnection between different sub-fields of finance;

- The main principles and methodologies in finance;

- The main areas to which the principles and methodologies of finance apply.

Course Expectations

Due to the introductory nature of the course, attending the class is very important. In addition, active participation will facilitate your understanding of the materials and will be graded. To be able to efficiently utilize your time as well as others in the classes, you should have read the required chapters and materials before going to the classes.

Course Schedule

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| Week/Date | Topic | Required Reading and Assignments |
| 7/Oct 16: 14:30～15:15 | Introduction to the main areas in finance | Lecture notes to be distributed before the classes |
| 8/Oct. 23: 14:30～15:15 | The basic principles and methodologies in finance | Lecture notes to be distributed before the classes |
| Date:  Reviewed by  Signature  Director of  Department of International Business and Management | | |