DONGGUAN UNIVERSITY OF TECHNOLOGY

School of Economics and Management

Course Syllabus

Fall 2017

Instructor Information

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| Instructor | Chunyang Huang |
| E-mail | huangcy@dgut.edu.cn |
| Phone | 13925561997 |
| WeChat/QQ | 13925561997 |
| Office | 2303 Guancheng Campus |
| Office Hours | Wednesday 16:30-18:00; By Appt. |

Student Information

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| Entry Year | 2016 |
| Level | Undergraduate |
| Major | Economics and Finance (Financial Management International Program) |

Course Information

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| Course Code | 088559 |
| Course Title | Financial Markets and Institutions |
| Course Category | Compulsory ☐Elective |
| Credit(s) | 3 |
| Total Hours | 54 |
| Hours per week | 3 |
| Practical Hours | 18 |
| Lab Practice Hours | None |
| Classroom | 7201 Guancheng Campus |
| Time | Monday 08:30-10:10, and Wednesday 14:30-16:10 |
| Required Textbook | Frederic S. Mishkin, Financial Markets and Institutions, Sixth Edition, Pearson; China Renmin University Press, 2013. |
| Supplementary Materials | Frederic S. Mishkin, The Economics of Money, Banking, and Financial Markets, China Renmin University Press, 2010. |
| Prerequisites | Microeconomics and Macroeconomics |

Assessment and Grading

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| Assignments | Percent of Final Grade |
| Attendance | 15% |
| Participation | 15% |
| Group Presentation | 20% |
| Final | 50% |
| Total | 100% |

Course Description

This course introduces the workings of today’s financial market (money, debt, equity, and foreign exchange markets) and financial institutions (the central banks, commercial banks, insurance firms, security firms, and other financial institutions). Moving beyond the descriptions and definitions of standard theories and concepts of financial markets and institutions, this course emphasizes the connection between the theoretical concepts and their real-world applications, especially the applications to current events in the Chinese financial markets and institutions.

Course Objectives

* Learn the basic concepts and theories of financial market, interest rate, and financial institutions;
* Understand the operations of various types of financial markets and financial institutions, as well as the conflicts of interests in the financial industry;
* Understand the roles of central banks on economic stability and the conduct of monetary policies;
* Acquire the knowledge of risk management in financial institutions

Course Expectations

Due to the introductory and application-oriented nature of the course, real-world events and cases from financial markets and institutions will be discussed in the classes. To attract your attention, the events and cases discussed in the classes will be mostly concurrent, which means that I am not sure which cases will be discussed before the classes. Therefore, attending the class is very important. In addition, active participation will facilitate your understanding of the materials and will be graded. To be able to efficiently utilize your time as well as others in the classes, you should have read the required chapters before going to the classes.

During the classes, you are also required to form a group of not more than 4 persons to present a topic related to the course.

Course Schedule

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| Week/Date | Topic | Required Reading and Assignments |
| 1/Sep. 4 | Introduction to financial markets and institution I | Chapter 1 and materials distributed in the class |
| 1/Sep. 6 | Introduction to financial markets and institution II | Chapter 1 and materials distributed in the class |
| 2/Sep. 11 | Introduction to modern financial system I | Chapter 2 and materials distributed in the class |
| 2/Sep. 13 | Introduction to modern financial system II | Chapter 2, and materials distributed in the class |
| 3/Sep. 18 | Calculation of interest rate | Chapter 3 and materials distributed in the class |
| 3/Sep. 20 | Application of interest rate | Chapter 4 and materials distributed in the class |
| 4/Sep. 25 | Term and risk structures of interest rate | Chapter 5 and materials distributed in the class |
| 4/Sep. 27 | The efficient market hypothesis | Chapter 6, and materials distributed in the class |
| 5/Oct. 2 | National Day Holiday |  |
| 5/Oct. 4 | National Day Holiday |  |
| 6/Oct. 9 | Central banking system | Chapter 7 and materials distributed in the class |
| 6/Oct. 11 | The conduct of monetary policy | Chapter 8 and materials distributed in the class |
| 7/Oct. 16 | Money markets | Chapter 9 and materials distributed in the class |
| 7/Oct. 18 | Bond markets | Chapter 10 and materials distributed in the class |
| 8/Oct. 23 | Stock markets I | Chapter 11 and materials distributed in the class |
| 8/Oct. 25 | Stock markets II | Chapter 11 and materials distributed in the class |
| 9/Oct. 30 | Mortgage markets | Chapter 12 and materials distributed in the class |
| 9/ Nov. 1 | Foreign exchange markets, and the international financial system | Chapter 13&14, and materials distributed in the class |
| 10/ Nov. 6 | Theories of financial institutions | Chapter 15&16, and materials distributed in the class |
| 11/Nov. 13 | Banking and the management of financial institutions | Chapter 17, and materials distributed in the class |
| 12/Nov. 20 | Commercial banking industry | Chapter 18&19, and materials distributed in the class |
| 13/Nov. 27 | Banking regulation | Chapter 20, and materials distributed in the class |
| 14/Dec. 4 | Mutual fund industry | Chapter 21, and materials distributed in the class |
| 15/Dec. 11 | Insurance companies and pension funds | Chapter 22, and materials distributed in the class |
| 16/Dec. 18 | Investment banks, security firms, and venture capital | Chapter 23, and materials distributed in the class |
| 17/Dec. 25 | Risk management in financial institutions | Chapter 24&25, and materials distributed in the class |
| 18/Jan. 1 | New Year Holiday |  |
| Date:  Reviewed by  Signature  Director of  Department of International Business and Management | | |